

Environmental Newsletter

September 2018

The environmental team at Loxleys has been working hard to continually improve our environmental performance and would like to share some of our recent successes and achievements with you.

As the industry moves towards greener printing techniques, processes and formats, we continue to remain at the forefront of our industry responding to the pressures by **'Removing, Reducing, Replacing, Recycling and Being Responsible'**.

Going Green with Greeting Cards - Loxleys4Life range

We have recently launched our eco-friendly greeting card range;

Loxleys4Life, which provides the greeting card industry with environmentally responsible alternatives to traditional processes. The range includes;

- 100% bio-degradable and recyclable flitter
- 100% bio-degradable and recyclable cello bags
- A plastic free alternative to traditional plastic gems
- Mineral based toner inks



These processes mean that one-use plastics are completely eliminated from all finishes, offering you a greener way to produce your cards. The team are working on a completely plastic free alternative to cello bagging to roll out to market, in response to the recent government pressures advising retailers to reduce avoidable plastic use.

Loxleys produce a 100% environmentally friendly RETAs invite



Working together with the fantastic design team at Paper Rose, the Loxleys4Life range was recently used during the industry wide event; *The Retas Awards*.

The invite was printed using only biodegradable finishes, on a board made from post consumer coffee cup waste and printing techniques to minimise the environmental impact of the invite. Teamed with



The Retas' invitations would please David Attenborough

the fantastic sea life artwork the invitation turned out to be one that 'David Attenborough would be pleased with'.

This is what Paper Rose had to say about it; "The challenge was to make the industry event invite totally environmentally responsible. By working with the graphics from our creative team, pioneering their eco-flitter and printing it on recycled coffee cup board from GF Smith, Loxleys offered us great service and always rise to a challenge when we want to achieve something new and critical to the success of our business. We have a great working and development partnership."

Loxleys and Paper Rose team up for 'Herby Friends' collection... now retailing in Paperchase



Working in partnership with Paper Rose, Loxleys were proud to play a part in this year's 'On The Cards' competition. Run by the Greeting Card Association, the competition was an initiative intended to raise awareness among students and young designers about the creative possibilities in our industry. The winning designs were then produced and featured in Paperchase stores across the country.

This year's winning range, the 'Herby Friends', is a 100% biodegradable and recyclable, 6 piece collection printed by **The Digital Hub**. The cards each have a seed disc inside for the recipient to plant and are bagged in fully biodegradable cello bags provided by Loxleys. The retailer has since committed to only stocking biodegradable products by this time next year.

Loxleys receive PrintWeek nomination for 'The Environmental Company of the Year'

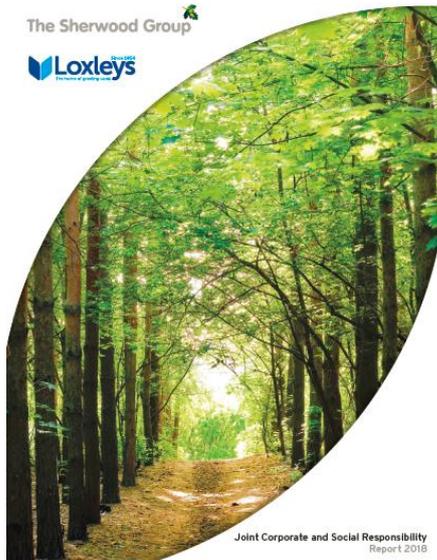
After submitting our environmental efforts into this year's PrintWeek Awards, we are pleased to announce we have been shortlisted as finalists for 'The Environmental Company of the Year'.



Despite being up against extremely tough competition, across an astounding number of entries from companies across the country, Loxleys have been recognised as being amongst **the best in the industry** for our environmental efforts. The category is being judged by environmental experts and will be awarded to the company they feel has done the most to improve its environmental performance.

*We wouldn't have been able to achieve the nomination without our fantastic customers and employees, so a **HUGE thank you** to you all!*

Loxleys work in partnership with The Sherwood Group to produce a joint Corporate Social Responsibility Report



Joint Corporate and Social Responsibility Report 2018

Tackling it together, Loxleys and The Sherwood Group worked in partnership to produce a group Corporate and Social Responsibility report, detailing the improvements we have made to reduce the environmental impact of our businesses.

The report features measurements of our energy consumption, calculation of our carbon footprint, contains stories about our charitable efforts and details our Corporate Social Responsibility policy. One of our main achievements is an **overall reduction in our energy usage across gas, water and electricity**.

If you would like to find out more about how we are working to protect the environment, a digital copy of our CSR report can be found on our website on our environmental page.

We are always looking to improve our environmental performance and we welcome all suggestions from customers, if you would like to discuss this further please contact Alice Buck on alice.buck@loxleys.co.uk